Friday Night FOLKLORE
2020 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - $2,000
- Print & Electronic Marketing
  Name/Logo on print marketing throughout the community, museum signage and slide shows, outdoor marquees.
- Verbal Marketing: Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- Press Release: 100 NWOH media outlets
- Radio Mention: WBGU Morning Show
- Chanticleer newsletter: Name/Logo in 4 quarterly issues (~700 recipients each)
- Social Media: Name/Logo on event posts
- Website & Web Listings: Name/Logo
- Event Acknowledgement: Signage, your literature
- Museum Passes: 4
- Event Passes: 4
- Behind-the-Scenes Invitation

STORY STOP SPONSOR - $250
- Print & Verbal Marketing
- Press Release
- Chanticleer newsletter
- Social Media
- Website & Web Listings
- Event Acknowledgement
- Museum Passes: 4
- Event Tickets: 2

EVENT SUPPORTER - $100 or under/in-kind
- Print & Verbal Marketing
- Press Release
- Radio Mention
- Chanticleer newsletter
- Social Media
- Website & Web Listings
- Event Acknowledgement

ABOUT FRIDAY NIGHT FOLKLORE
October 23, 2020

Self-guided adult trick-or-treat story stops in and around the former Wood County Infirmary (now the Historical Center & Museum). Story stops provide engaging story-telling and folklore-themed experiences in a non-scary environment.

TARGET AUDIENCE
Adults

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