

# SPONSORSHIP

## OPPORTUNITIES WITH THE WOOD COUNTY HISTORICAL SOCIETY

**SPONSORSHIPS** help the Society offer programs and tours at a very low cost to the public, while promoting your business through our vast marketing outlets.

**CHOOSE FROM THE FOLLOWING PROGRAMS OR EVENTS TO SPONSOR:**

*Education Programs, Mommy & Me series, German-American Day Demonstration Days, Living History, Tea Programs, Holiday Gala, Membership Brunch, Friday Folklore Tour. Ask about other options.*

### Sponsorship perks include:

- **\$1 - \$149 : BASIC LEVEL**
  - Thank you listing in one issue of the Chanticleer newsletter, mailed to over 700 individuals, businesses, and organizations, and available online
  - Name listed on flyers or printed materials regarding event
  - Social Media and Website Listing
  - Your business cards or signage at relevant event
- **\$150 - \$299 : TIER 2 LEVEL**
  - Basic Level benefits
  - 1-inch logo in one issue of the WCHS Chanticleer newsletter
  - Two museum admission passes
- **\$300 - \$449 : TIER 3 LEVEL**
  - Basic Level benefits
  - 1-inch logo in two issues of the WCHS Chanticleer newsletter
  - Small Logo on flyers or printed materials regarding event
  - Two museum admission passes
  - Website listing with logo
  - Two free admissions to sponsored event or annual membership brunch
- **\$500 - \$999 : TIER 4 LEVEL**
  - Basic Level benefits
  - 1-inch logo in four issues of Chanticleer newsletter
  - Large Logo on flyers or printed materials regarding event
  - Four museum admission passes
  - Website listing with logo
  - Four free admissions to sponsored event or annual membership brunch

**Promotional Materials may include:**

Hundreds of flyers spread throughout Wood County, newspaper advertisements, web advertisements and listings, radio spots including the WBGU-Morning Show, social media posts (Facebook, Twitter, & Instagram), television, signage at museum, and word of mouth.



**FOR MORE INFORMATION:**

**BARB HAYDEN**

DEVELOPMENT COORDINATOR

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*The Wood County Historical Society is a 501(c)3 non-profit and a portion of your contribution may be tax-deductible.*